# EDOTCO Bangladesh

https://edotcogroup.com/bangladesh





# About EDOTCO Bangladesh

**EDOTCO Bangladesh Co Ltd** ("EDOTCO Bangladesh" or "Company"), is a subsidiary company of EDOTCO Group Sdn Bhd ("EDOTCO"), which has been at the forefront of the country's tower infrastructure landscape since 2013.

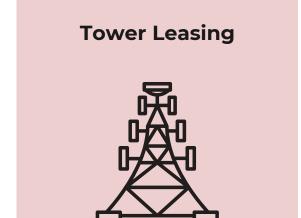
With a portfolio of over **18,000** towers owned and managed as of today, it provides end-to-end solutions in tower services sector which compromised tower leasing, co-locations, and Built-to-Suit (B2S) to energy management, transmission, and passive maintenance. The Company is committed to championing sustainability in all business aspects, including infrastructure design, practices, and social responsibility.

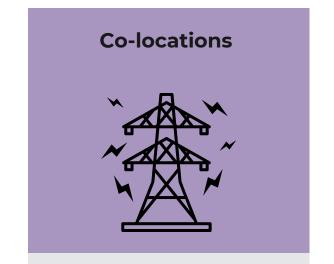


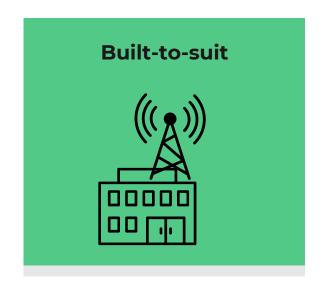
## Service Portfolio

EDOTCO Bangladesh has expanded its range of product offerings over the years. Whilst the company continues to focus on its core business of building and maintaining passive infrastructure and co-locations for telecom operators, it is rapidly expanding new lines of business in areas such as next-generation solutions catering for capacity needs, energy management solutions, IBS/DAS, Infrastructure Monitoring (echo system), Internet Service Provider's (ISP), Street Furniture to enable 5G and other adjacent industry sectors

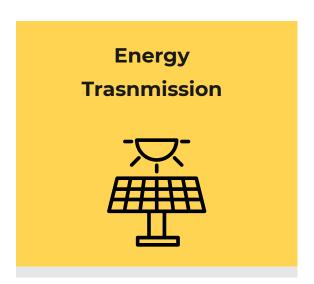












#### **Nature of Business**

The principal activities of EDOTCO Bangladesh are provision of telecommunication infrastructure and services encompassing end-to-end solutions in tower services sector.

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EDOTCO Group operates and manages a regional portfolio of over 58,000 towers across Malaysia, Indonesia, Bangladesh, Cambodia, Sri Lanka, Pakistan, Philippines, Myanmar, and Laos. EDOTCO strives to deliver outstanding performance in telecommunications infrastructure services and solutions.



#### **Operational in Eight (8) Countries**



Malaysia



**Pakistan** 



**Bangladesh** 



**Philipines** 



Cambodia



Indonesia

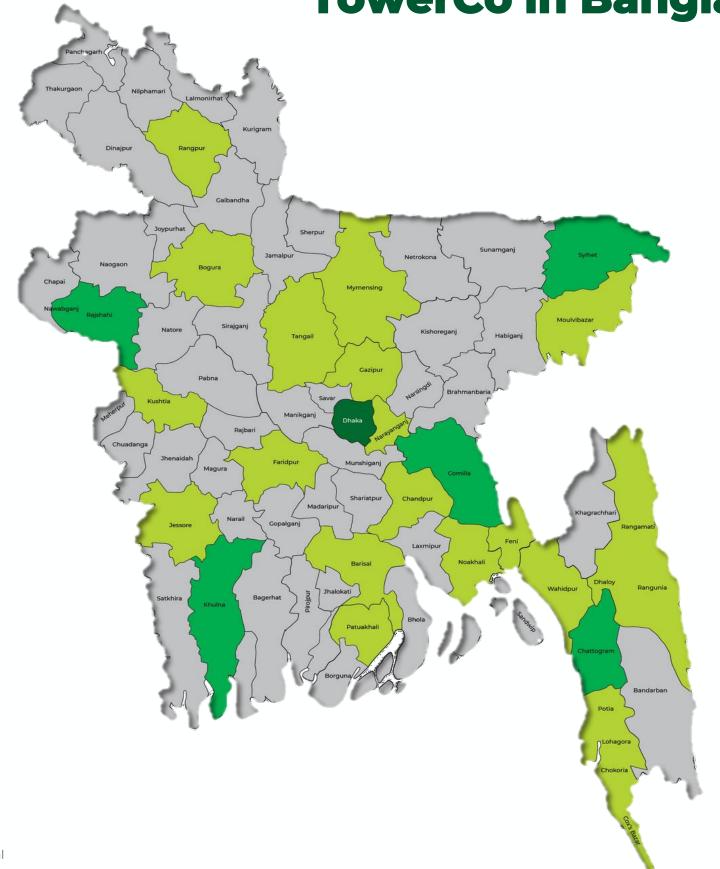


Sri Lanka



Laos

# Leading Independent TowerCo in Bangladesh











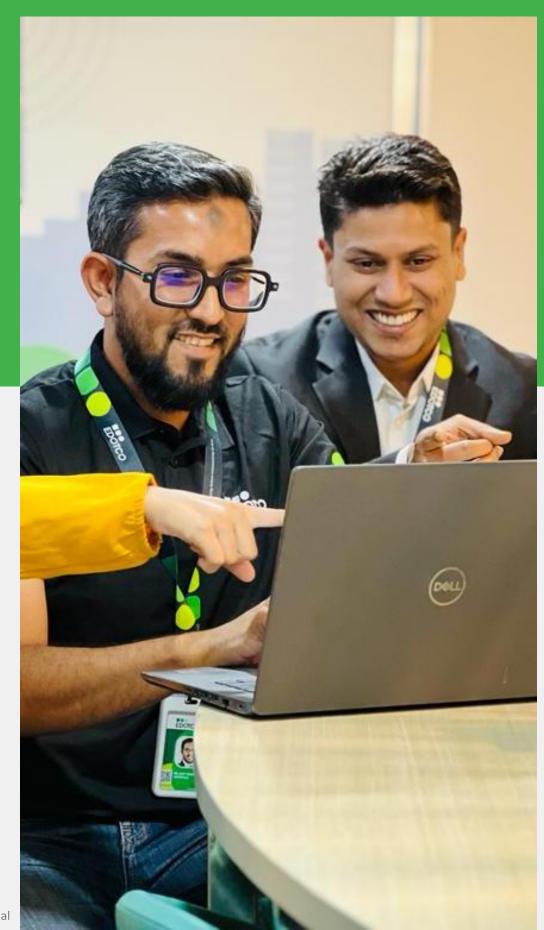
15 Regions and 7 Clusters

31 Zones

50+ Maintenance Points







# Our Employees

At EDOTCO Bangladesh, our people are the driving force behind our mission to enable seamless connectivity across the country. With a dedicated team of over 620 local professionals, we are not just Digital infrastructure leader in the country but a catalyst for talent development in the telecommunications sector.



Fulltime Employees

**Outsource Employees** 





# Diversity and Inclusion

Since 2013, EDOTCO Bangladesh has been dedicated to fostering an inclusive and supportive workplace, where every employee feels valued and empowered. We view diversity as a key asset, and our culture of inclusion drives collaboration, innovation, and a strong sense of belonging. This approach not only elevates employee satisfaction and well-being but also fuels organizational success. At EDOTCO, we invest in our people, cultivating a diverse and inclusive environment that enables them to thrive both personally and professionally, while driving excellence across the organization.





# **Talent Development**

At the heart of our employee-centric approach is a dedication to continuous learning and development. EDOTCO Bangladesh is not only an industry leader in telecommunications digital infrastructure but also a pioneer in shaping the next generation of skilled engineers. Through EDOTCO leadership programs, we offer our employees tailored learning paths co-created with leaders, providing the technical and leadership skills necessary for their growth. We prioritize functional training and international learning opportunities, helping our talents build a global perspective. Employees also benefit from cross-border assignments across our Asian offices, where they gain exposure to diverse challenges and insights.



Understanding customer Needs

Through continuous feedback and engagement, we deeply understand the unique requirements of each customer.

Delivering Tailored solutions We provide customized technical and commercial solutions, leveraging data analytics and customer insights to proactively address needs and prevent potential issues.

Driving continuous improvement

From offering seamless network coverage at major events to delivering proactive support during natural disasters, we continuously enhance our services to add value.

# Tailored Solution for Diverse Customer Needs





# Customer Centricity

Key Account Management

Our Key Account
Management (KAM) teams,
Service Delivery Managers,
and dedicated Project
Managers are committed to
providing prompt and
efficient support, ensuring
our customers feel valued
and well-cared-for

Continuous Improvement

Continuous improvement is
a cornerstone of our
customer-centric strategy.
We regularly review and
enhance our processes
based on customer
feedback, which helps us
remain adaptable and
responsive to evolving needs

Customerfocused

customer-focused approach is designed to build lasting relationships, forge strong partnerships, and enhance customer satisfaction through reliability and excellence.

# Innovation For Future



EDOTCO's innovation strategy is focused on shaping the future of digital connectivity through sustainable and efficient infrastructure solutions. By integrating cutting-edge technologies like hybrid solar wind towers, smart tower designs, and advanced data analytics, EDOTCO aims to enhance the telecommunications ecosystem while minimizing environmental impact. The company also explores innovative approaches to tower sharing and energy efficiency, ensuring cost-effective network expansion and optimal resource utilization.

With the aim of building an advanced and sustainable telecom ecosystem in Bangladesh, EDOTCO established the Centre of Design Excellence (CoDE) in 2019, a pioneering facility focused on developing sustainable and innovative telecom infrastructure solutions that are propelling the industry forward.



## Innovation





#### **Bamboo Tower:**

A global first from EDOTCO, this eco-friendly structure utilizes bamboo, reducing CO2 emissions by up to 60% compared to conventional steel towers.



#### SPC Composite Tower:

A 35m tower made from spun prestressed concrete, significantly reducing reliance on steel and cutting carbon emissions by up to 45%.



#### **Tubular Tower:**

Developed in-house,
this design utilizes 35%
less steel and 20% less
concrete than
traditional models,
achieving 10% cost
optimization and
halving environmental
impact.



### Hybrid Solar Wind Tower:

This tower harnesses renewable energy to generate 48 KW/day, ensuring a 60% reduction in carbon emissions.



#### Integrated & Lean Tower:

Reduces material use by 30% for steel and 40% for concrete, embodying sustainability in construction.



# INNOVATION FOR LIFE

# TECH ADVANCEMENT: LEADING WITH INNOVATION

We build data-driven, smart towers with real-time monitoring and automated maintenance to optimize network performance and ensure reliable, sustainable connectivity.

#### SMART INFRASTRUCTURE: INTELLIGENT NETWORKS FOR THE FUTURE

EDOTCO drives next-gen connectivity with 5G-ready infrastructure, IoT integration, and Al-driven network management, ensuring faster, more efficient network

# GREEN INNOVATION: SUSTAINABLE SOLUTIONS FOR TELECOM

by using renewable energy like solar-wind hybrid towers, reducing carbon footprints, and driving eco-friendly telecom practices.



## Shareholders

EDOTCO, an independent Tower Company based in Malaysia holds 70% of the shares, and amongst local shareholders, Building Resources Across Communities ("BRAC") and Greencon Tower Company Limited respectively hold 26% and 4% of the shares in EDOTCO Bangladesh



**BRAC** 



Greencon



# LEADERSHIP TEAM







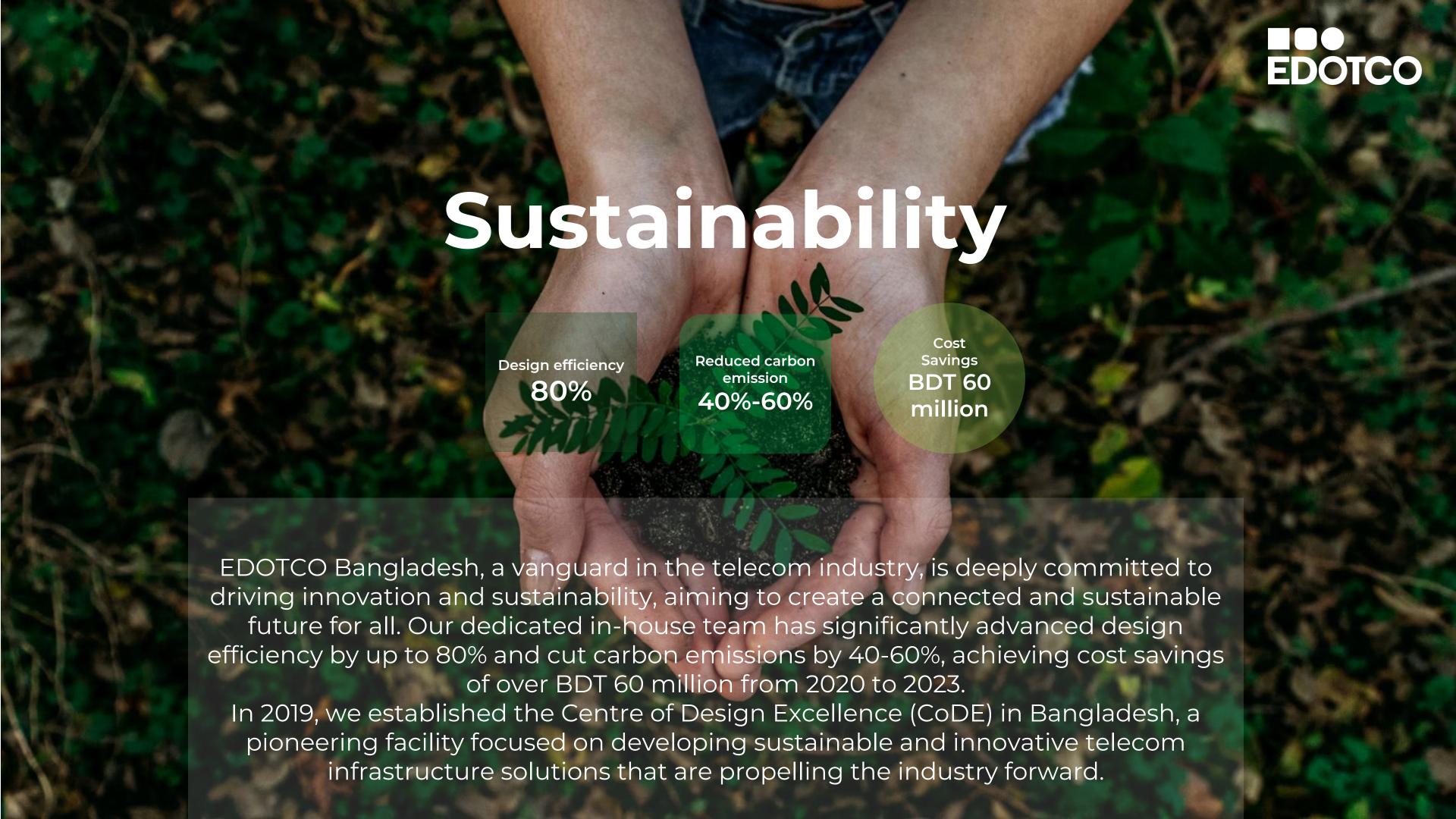














# Zero Carbon Neutrality

Aiming to achieve carbon neutrality by 2030, EDOTCO actively integrates renewable energy solutions, enhances operational efficiency, and implements innovative infrastructure across all our regions. Our engagement in carbon offset programs, collaborative efforts with stakeholders, and active involvement in communities underline our deep commitment to sustainable practices.





# Digitalization

At EDOTCO, we provide end-to-end telecom infra solutions with a mission to transform our business with digitalization and automation. In our journey, we have achieved significant growth in the past three years utilizing data, technology, and innovation.

Started in 2021, we developed 38 Power BI dashboards and 2 Apps using PowerApps in the process to enhance our operational efficiency.





# Corporate Social Responsibility

Since its inception, EDOTCO Bangladesh has positively impacted over 64,000 underserved individuals through 'Tower to Power,' 'Tower to Water,' and 'Tower to Community' initiatives, demonstrating its ongoing commitment to community development and support.

TOWER TO POWER

TOWER TO WATER

TOWER TO COMMUNITY

## **Future Proofing**

EDOTCO Group's future-proofing initiatives focus on leveraging technology, sustainability, and innovation to build resilient, scalable infrastructure for the digital future and reassures EDOTCO's readiness in meeting future connectivity demands while championing environmental stewardship.

# GREEN INNOVATION

Adopting cutting-edge technologies like IoT and AI-driven solutions to enhance operational efficiency and connectivity.

#### SMART INFRASTRUCTURE

Building resilient and adaptable tower designs that cater to evolving digital needs, supporting 5G and beyond.









#### **EDOTCO Bangladesh Co Ltd**

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